

To whom it may concern:

I have collaborated with Sophia on a number of occasions in our roles within CMS. I'm impressed how the CMS Communications Department now proactively communicates via multiple media with varied/appropriate messaging, to both internal and external stakeholders because of her. Information about district strategy, stories/events of interest, etc. are far more prevalent. I was also happy to see the department provide tools, templates, guidance, etc. to support schools in doing the same, again, as a direct result of Sophia's efforts.

I believe Sophia has a strong grasp of communications needs at both the central office and school levels. Her experience leveraging websites and social media as communication tools were foundational to the Communications Department's success. Furthermore, I experience Sophia as collaborative, responsive, and innovative. She builds relationships easily and approaches peer departments as her customer. I believe these qualities, as well as her approach to customer service, will contribute to her success as a leader.

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